

# MEDIA RELEASE

Immediate Release

8 March 2010



## Big hearts on show for Art

A host of Brisbane's emerging artistic talent will be on hand next week at Variety Queensland's 2<sup>nd</sup> annual Heart Art Show at Pandemonium Café on Friday 19 March.

The event sees some of the city's best artists, both renowned and undiscovered, displaying their works for a charity auction, with all proceeds to go to Variety Queensland, the children's charity to raise money for sick and disadvantaged kids.

TV personality and budding art lover Jasmin Geisel- Forsyth will comper the evening and said the event was not only a great forum for young artists to display their works but a fantastic opportunity for art lovers to find a unique piece for their collection.

"Last year a lot of the pieces went for a steal so you don't need to have the deepest pockets to score yourself a one-of-a-kind piece of art. You never know, we might just uncover the next Brett Whiteley."

"On top of that, it's all for a great cause so I'd certainly encourage people to get involved," she said.

While thrilled to be involved, she did admit to a few nerves ahead of fronting a crowd of art aficionados.

"I'm an art lover at heart and I like nothing better than checking out what local artists are exhibiting. I will definitely be 'brushing' up on my skills, though, just in case!" she said.

All funds raised at the Heart Art Show will be donated to Variety Queensland – the children's charity to assist Queensland's sick, disabled and disadvantaged children.

Local up and coming artist Irene Vides is just one of the many spruiking their wears for a good cause.

"As someone who's starting out in the industry I'm always looking for opportunities to get some exposure to show people what I am up to.

"This is obviously a great chance to show some of my artwork but it's even better to do so while raising money for a good cause," she said.

Those artists interested in showing their artwork can still donate a piece for the charity auction and gain some great exposure and a free ticket for the event.

"This is an amazing opportunity for artists to have their artwork featured in the event catalogue, have the opportunity to network with our VIP guests, lecturers and industry professionals and have their work critiqued by a professional art critic" said Event Coordinator Rachel Evans.

Thanks to generous supporters of the Heart Art Show, several raffle and lucky door prizes including wine, gift vouchers and product packages will also be available on the night.

If you would like to donate a piece of original art, including drawings, painting, sketches, sculptures, photography, costumes or jewellery or to secure your tickets to this popular event contact our Heart Art Show curator, Michelle Janssen via email [michellej@varietyqld.org.au](mailto:michellej@varietyqld.org.au) or via mobile 0434 554636.

If you would like further information regarding the event please contact the Event Coordinator, Rachel Evans via email [rachel@varietyqld.org.au](mailto:rachel@varietyqld.org.au), mobile 0458 683326 or head to [www.varietyqld.org.au/heartartshow](http://www.varietyqld.org.au/heartartshow).

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**Variety- the children's charity**

12 Railway Terrace, Milton QLD 4064

P: (07) 3367 6999

F: (07) 3368 3328

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## Details:

Event: **2010 Heart Art Show**

Date: **19th March 2010**

Venue: **Pandemonium Café**

Address: 215 Given Terrace, Paddington, 4064

Time: 6.30pm til late

Tickets: \$24.95 - includes champagne on arrival, catering and entertainment

Art donation free

Discounted event tickets for donating artists: \$19.95

Enquiries: Contact Variety Queensland via phone (07) 3367 6999 or email [rachel@varietyqld.org.au](mailto:rachel@varietyqld.org.au)

Other: Donated Artworks will be auctioned on the evening, raffles and merchandise will be available for purchase

All proceeds go to Young Variety, Variety- the children's charity QLD

***Jasmin Geisel- Forsyth and Irene Vides are available for photo opps or interviews.***

About YV:

Young Variety, or YV as it is otherwise known, is the 18-35 year old component of Variety- the children's charity. Established out of the desire of young professionals seeking more than just your average networking group, YV aims to hold regular, unique events that offer members the chance to create new contacts while raising money and supporting Queensland children!

In 2009, Variety Queensland was able to have a positive affect on the lives of over 30,000 children in need. With the assistance of our generous supporters, we provided equipment and services with a value in excess of \$2.4 million. Variety Queensland - The Children's Charity, is dedicated to improving the quality of life for sick, disabled and disadvantaged children of Queensland. Variety is involved in everything from lifesaving operations and Sunshine Coaches for school children in remote or disadvantaged communities, to equipment for children's hospitals, communication and mobility devices, wheelchairs and walking frames, camps for sick and disabled children, learning aides, cochlear implants to restore hearing, and much, much, more.

**ENDS**

**For more information please contact:**

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